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Learn more about
**Okata Farms:
An Agro- Processing
Champion**

... featured in, 'Voice from the field' P. 36

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Facts about WACOMP

WACOMP is a partnership initiative between the Economic Community of West African States (ECOWAS) and the European Union (EU)

It has a bearing on regional economic integration and highlights a commitment to the Economic Partnership Agreement (EPA) between the EU and West Africa.

The overall objective of the project is to strengthen the competitiveness of West Africa and to enhance the ECOWAS countries' integration into the regional and international trading system, including the newly established African Continental Free Trade Area (AfCFTA).

It seeks to improve the competitiveness of Ghanaian exports with a focus on three main value chains – cassava, fruits (mango and pineapple), cosmetics and personal care

products through enhanced value-addition, low carbon sustainable production and processing aimed at increased access to regional and international markets.

The project, launched in March 2019, embraces the vision of the Third Industrial Development Decade for Africa (IDDA III) and is also aligned to UNIDO's mandate of fostering Inclusive and Sustainable Industrial Development (ISID).

WACOMP is funded through a EURO 120 million contribution from the Regional Indicative Programme (RIP) for West Africa (2014 – 2020) under the 11th European Development Fund (EDF).



➔ WACOMP'S Overall Objectives

Specific Objective 1



Improve the performance, growth and contribution to industry, regional trade and exports of selected Value Chains

Country level

- Competitiveness at firms level is improved, especially through the Cluster's approach.
- Intermediate organisations of the selected VC's are strengthened and service delivery to SMEs is improved and expanded (quality standards, new green solutions, market access, etc..).

Regional level

- Better regional linkages among selected VCs actors are promoted and key regional intermediary organisations are supported.
- Regional quality infrastructure system is strengthened, with a view to promote environmental issue.

Specific Objective 2



Improve the climate for business at national and regional levels

Country level

- Regional policies in favour of competitiveness are mainstreamed in the country and help enable a business-friendly environment.

Regional level

- The regional policy and framework to improve competitiveness are harmonised, formulated and monitored.
- The capacity of the ECOWAS and UEMOA Commissions and Member States to successfully manage, coordinate and monitor the programme is strengthened.

WACOMP in Ghana

In Ghana, the EU is contributing a total of 6,200,000 EURO with other funding support of 150,000 EURO from UNIDO making a total of 6,350,000 EURO of donor fund.

The programme is implemented by the United Nations Industrial Development Organization (UNIDO) in coordination with the Ministry of Trade and Industry (MoTI).

LOGIC OF INTERVENTION

OBJECTIVE

The export competitiveness of the Ghanaian economy is strengthened through enhanced value-added, low carbon, sustainable production & processing, and access to regional and international markets increases.

PROGRAMME'S EXPECTED RESULTS

SMEs and intermediate organizations of the 3 selected value chains - Fruits, Cassava and Cosmetics & Personal-Care Products - have increased capacity to produce quality products integrated into the global value chains and acceptable to the regional and international markets.



WACOMP-Ghana 5th Steering Committee Meeting



Members of the WACOMP - Ghana Steering Committee in a hybrid meeting on the project progress

[WACOMP – Ghana](#), held its 5th Steering Committee (SC) Meeting on the 10th of June, 2022 to discuss the progress of the project and provide recommendations for further action for implementation.

Representatives of MoTI, EU, FDA, GSA, GEPA, AGI and other stakeholders discussed the outcomes achieved so far and approved interventions for the next six months period.

Mr. Charles Kwamme Sackey used the opportunity to update the Steering Committee members on the work undertaken by the project to strengthen national capacities in supporting

and coaching clusters and SMEs in the cosmetics, cassava, and fruit value chains.

The chairman of the SC, Mr. Patrick Yaw Nimo, Chief Director of the Ministry of Trade and Industry (MoTI) was impressed with all the achievements chalked by WACOMP, particularly in the quality infrastructure support, equipment support and SMEs strengthening for local and exports competitiveness.

He invited WACOMP Ghana to enhance its linkages with the 1D1F national programme to ensure a wider impact on the Ghanaian SMEs' competitiveness.

Coordinate //

WACOMP - Ghana Participates in the Ghana Enterprises Agency MSMEs Nationwide Field Survey



Mr. Charles Kwame Sackey, WACOMP -Ghana Chief Technical Advisor speaking at the workshop

The Ghana Enterprises Agency under the GEA Mastercard Foundation Young Africa Works Project collaborated with Palladium Group Ghana Limited to undertake a nationwide field survey of MSMEs in the country.

The objective of the survey was to provide the Agency and other stakeholders with data to promote evidence-based policy initiatives on MSMEs in the country.

In this framework, on the 23rd of June, 2022, different stakeholders including WACOMP – Ghana took part in the information sharing workshop organised at the Movenpick Ambassador Hotel to give a comprehensive overview of the Baseline Study on MSMEs in Ghana and to look for

ways GEA, Mastercard Foundation, and other partners can work with entrepreneurs to drive transformations in policy, enabling access to market, access to finance, and the creation of job opportunities in Ghana.

The findings suggest that Ghana has a very vibrant MSME sector that needs more innovation and formalization to enable ease of access to credit, growth, and productivity.

A general consensus was reached with all the stakeholders, to foster comprehensive capacity-building programs to promote MSMEs formalization and policy interventions to focus on sector-specific innovations.

Coordinate //

Cosmetics Value Chain Committee Meets on SEMP for Ghana



Group photo of Cassava Value Chain Sub - Committee members

The Cosmetics Value Chain Strategic Committee (VCSC) held a meeting on 25th May 2022 to discuss the progress on cosmetics and personal care activities included in the Sector Export Marketing Plan (SEMP), to maximise the export potential of cosmetics from Ghana.

The Cosmetics VCSC is made up of representatives from Ghana Export Promotion Authority (GEPA), the Ministry of Trade and Industry (MoTI), the Association of Ghana Industries (AGI), the Ghana Investment Promotion Centre (GIPC), and key stakeholders in the cosmetics industry.

Based on the SEMP approved last year, and taking stock of the actions already undertaken, the VCSC agreed to focus in organizing an AfCFTA driven cosmetics fair in partnership with national partners and agencies for the second half of 2022.

The following interventions have been undertaken with direct funding support from the project under the cosmetic value chain:

1. Shea Butter Processing in Northern Region- Analysis of linkages between processing procedures, occupational related health hazards and product quality in partnership with **UDS WACWISA**;
2. Parallel implementation of project objectives among members of the **Global Shea Alliance**;

3. Women of the Savanna Development Project essential oil extraction plant in partnership with **R&R Luxury**;
4. Training on quality Shea butter processing and procurement of equipment by Pure Trust Social Interventions implementing for **Pagsung Shea butter Processing Centre**;
5. High Quality Packaging for cosmetics cluster members in partnership with **Solutions Oasis**;
6. Enhance the competence of the testing Laboratories and developing standards in partnership with the **Ghana Standards Authority Cosmetics Lab**;
7. Enhance the competence of the testing Laboratories and having their competence confirmed through accreditation in partnership with the **Food and Drugs Authority**;
8. Enhance the competence of the testing Laboratories and having their competence confirmed through accreditation in partnership with **KNUST Food laboratory (for cosmetics analysis)**;
9. Enhance the competence of the testing Laboratories and having their competence confirmed through accreditation in partnership with **UDS / CSIR-SARI Cosmetics laboratory**.

Compete

Cluster Development to Strengthen Industrial Competitiveness in the AfCFTA



Front row: Mrs Ebe Muschiali (1st right), UNIDO Industrial Officer , Mr. Tim Dolan (2nd right), EU Delegation in Ghana Representative, Mr. Charles Kwame Sackey (3rd right), WACOMP -Ghana Chief Technical Advisor, Mr. Patrick Yaw Nimo (4th right), MoTI Chief Director , Mr. Fakhruddin Azizi (3rd left), UNIDO Representative in Ghana and Liberia and Mr. Seth Twum Akwaboah (2nd left) , CEO of the Association of Ghana Industries (AGI) with other participants in a group photo

On the 8th of June 2022, [WACOMP-Ghana](#) organized the first International Cluster Conference in Ghana. The conference, was hosted by WACOMP and [Ministry of Trade and Industry](#) (MoTI) in collaboration with the [Ghana Export Promotion Authority](#) (GEPA) and the Association of Ghana Industries (AGI).

The occasion was used to present and promote Ghanaian clusters' results and strengthen connections between Ghanaian SMEs, as a sustainable way to enhance the country competitiveness and integration in the [African Continental Free Trade Area](#) (AfCFTA).

Mr. Fakhruddin Azizi, UNIDO Representative in Ghana and Liberia, in his opening remarks noted the strong cooperation between UNIDO and the Government of Ghana and the joint commitment to the 2030 Agenda for Sustainable Development, especially in relation with areas such as energy and environment, investment, and quality standards.

He emphasized the successful achievements of the West Africa Competitiveness Programme in Ghana, which has become a reference in the region, in terms of enhanced value addition, low carbon, sustainable production, processing and increased access to regional and global markets.

Mr. Patrick Yaw Nimo, the Chief Director of the MoTI called on SMEs in Ghana to build clusters but maintain their properties and intellectual property rights in the clusters.

Mr. Nimo added that the trade agreements such as the EPA, and the AfCFTA can only be successful if we can empower the private sector and Ghanaian businesses especially to harness benefits of market access opportunities and also take advantage of the cluster networking support.

Compete

Cont'd from pg. 8

Mr. Timothy Dolan, Team Leader - Macro-Economic and Trade Section of the European Delegation to Ghana indicated that:

“Supporting SMEs and promoting cluster approach and cooperation is indeed a strategic approach to ensure Inclusive and Sustainable Industrial Development, that no one is left behind and that women can fully take advantage of the opportunities offered by the African Continental Free Trade Agreement”.

Mr. Charles Kwame Sackey, Chief Technical Advisor of WACOMP - Ghana revealed that: “SMEs clusters are core actors of change in the country’s industrial strategy and strengthening their resilience and their capacity to cooperate and trust each other should be the target of policymakers.

He added that this first Ghanaian Cluster conference has encouraged knowledge sharing and will allow Ghanaian clusters to learn from each other and capitalize on networking and collaboration.

Over 120 SMEs attended the conference which also showcased products from Ghanaian entrepreneurs exporting their products benefiting from the WACOMP – Ghana project.

The Conference was structured around five different thematic issues related to cluster development and how Ghanaian business clusters could together promote competitiveness:

Session 1: Clusters & competitiveness



Panelists (From left): Mr. Alhaji Musah Ali (Tropical Starch), Mrs. Ebe Muschiali, UNIDO Industrial Development Expert , Mr. Kofi Addo (Team Lead, One District One Factory 1D1F), Mr. Johnson Opoku-Boateng (Director Business Development, AGI) and Mr. Dode Seidu (Trade Expert and Event Moderator)

Session 2: Cluster Governance and the role of Cluster Management Organizations



Panelists (From right): Mrs. Patricia Valdenbro (TCI Network) , Mrs. Marjorie Quist Abdin (Vice President FAGE) and Mr. Sampson Ameyew (SPEG)

Session 3: Compliance with standards in agri-business to enhance clusters’ integration into international value chains



Panelists (From left): Mrs. Joyce Okoree (Ag. Director of Standards GSA), Mrs. Michelle Apanga Dassah (CEO ,Laam Shea), Mr. David Morphine Ayomi (CEO, EDMASS) and Nana Akua Yeboah (Principal Regulatory Officer, Food Safety and Consumer Education Directorate, FDA)

Session 4: Compliance with standards in agri-business to enhance clusters’ integration into international value chains



Panelists (From left): Mr. Churchil Kumady (CEO, Churchwin Trading), Mrs. Sandra Snowden (Co - Manager, Hendy Farms) and Mr. Davis Korboe (CEO, Cotton-Weblink and Chairman of FMSL GH Ltd)

Session 5: Digitalization in agri-business clusters: improved tracking and digitalization examples



Panelists (From left): Mr. Jones Darmoe ,Access Bank, Mr. Banda Khalifa (GEPa), Mrs. Francesca Apeageyi (CEO,Nguvu) and Ms. Patricia Ansong (Digital Marketing and SMEs Coach)

Compete

Cont'd from pg.9

More Pictures on Ghana International Cluster Conference



Compete

The 5th Mango Week Celebration and Exhibition



Top picture : Group photo of participants of the 5th Mango Week Celebration and Exhibition

Picture below: Mrs. Marjorie Quist Abdin, Vice President of FAGE (3rd left) with Honourable Yaw Frimpong Addo, Deputy Minister, Ministry of Food and Agriculture (4th left), Professor Charles Tortoe, Director, CSIR-FRI (1st right) and Mr. Charles Kwame Sackey, WACOMP - Ghana Chief Technical Advisor (4th right) visiting the stand of Hendy Farms (Exhibitor)

The Federation of Associations of Ghanaian Exporters (FAGE) successfully organized the 5th Mango Week from the 4th to the 7th of July 2022.

The week-long celebration focused on the following theme: “Mango, Ghana’s Green Gold, Beyond Value Addition, Market Diversification and Market Development” and witnessed strong participation of mango exporters, farmers and actors within the value chain both from Ghana and Cote d’Ivoire.

Besides exchanging production techniques, Good Agricultural Practices and Market opportunities, the sectorial trade show gave participants the opportunity to explore various products and innovations in the mango sector.

Mr. Charles Kwame Sackey, WACOMP-Ghana Chief Technical

Advisor made a presentation on the role of WACOMP, GEPA, FAGE and apex associations in the development of the Sector Export Marketing Plan (SEMP) and the importance of joint efforts and coordination among different partners to ensure better market penetration for the sector

He reiterated WACOMP – Ghana’s full support to the goals of FAGE to promote value addition within the value chain, through the development of new products, penetrate new markets and consolidate and further strengthen Ghana’s position in existing markets.

The final day was declared „Bacterial Black Spot Disease Day” where all presentations and discussions focused on the disease and measures to manage it.

Compete

20 Cosmetics Master Formulators Successfully Trained



Group photograph of participants showing their Masterclass Certificates

20 Small Medium Scale Enterprises (SMEs) took part in a handcraft soapmaking masterclass, organized by WACOMP-Ghana from 2nd – 5th August 2022 in Accra.

The training of master soapers serves as a Training of Trainers (ToT) and provided the group with the needed knowledge to support other companies that are less experienced in handcrafted soap production.

This will allow the cosmetic clusters in Ghana to benefit from enhanced skills and to be able to produce new innovative products, in line with market demand and requirements.



“This training is part of UNIDO’s aim to ensure that Ghanaian SMEs are competitive in the local, regional and international markets, by producing products that respect the Good Manufacturing Practices (GMPs) in the cosmetic sector” highlighted Mr. Charles Kwame Sackey, WACOMP-Ghana Chief Technical Advisor.

Besides the soap production training, participants were also given the opportunity to pitch to Access Bank as part of enhancing their access to credit.

Dr. Dolores Opon, a participant commenting on the training experience said:



“ UNIDO WACOMP- Ghana helped me to apply the science and arts to soap making. I joined one of the cosmetics training in March 2022 and have been practising since and researching how to produce for aged and sensitive skins. I’m really glad I was chosen to be part of the masterclass after being mentored by the programme cluster. We are grateful to the European Union for the funding support.”

Compete

Cont'd from pg.12

Pictures on Activities at Cosmetics Masterclass Training



Compete



Cassava Forum on Equipment Organized for Industry Players



Group photograph of delegates from different working partners and WACOMP Cassava Value Chain Clusters

The cassava value chain in Ghana is supported by many service providers including processing equipment manufacturers and more recently, packaging, showcasing the importance of the increasing innovation within the sector.

Over the years, complaints about the limited availability of quality equipment, poor links between processors and equipment manufacturers, high cost of locally manufactured equipment have been a constant trend.

This has resulted in a situation where some processors settle for less expensive alternatives at the expense of quality with the attendant risk of unexpected contamination of products. On the other hand, processors find cheaper options abroad which in a number of instances become difficult to use, manage or service locally.

On 10th August 2022, WACOMP- Ghana held a Cassava Stakeholder Dialogue to facilitate face-to-face interaction to resolve challenges linked to the standardization of equipment, packaging and branding.

The equipment and innovation dialogue provided the platform for cassava processors, regulators, equipment producers, innovators and solution providers to delve into

the existing gaps within the equipment processing sector in Ghana.

As part of the forum, the National Entrepreneurship and Innovation Programme (NEIP) has been presented to illustrate how industry players can support providing job creation opportunities for the youth.

The cassava dialogue was attended by processors and equipment manufacturers and innovators from all the Ghana cassava clusters namely Volta, Atebubu-Amanteng-Mampong, Abura-Asebu and Kintampo-Techiman .

Other participants were officers from government agencies with mandates connected to processing equipment research, regulation and fabrication such as Food Research Institute (FRI), Ghana Standards Authority (GSA), Foods and Drugs Authority (FDA), Women in Agriculture Development (WAD), and Agriculture Mechanization Directorate, as well as Industrial Associations such as the Ghana Industrial Cassava Stakeholders Association (GICSP) and the Association of Ghana Industries (AGI).

Cont'd from pg.14

More Pictures on WACOMP Cassava Forum in Accra



Interview

Getting To Know about WACOMP Cassava Value Chain GAs Expert



Interview with **Mrs. Mabel Boahen Oppong, MoFA WIAD Officer and Head of Unit, Cape Coast, Central Region**

E-mail: mabelboahen@yahoo.com

Mabel Konadu Boahen is an agricultural extensionist who holds a bachelor's degree in agriculture and a master of philosophy in agricultural extension from the University of Cape Coast. Mabel has worked with the Ministry of Food and Agriculture between 2009 and 2021, as the Assin South District WIAD officer.

From 2021, she started working with the Central Regional Department of Agriculture. During her working days in the Assin South District, she had the opportunity to work with one researcher, Prof. JP Tetteh from the University of Cape Coast, to establish cassava farmer field fora involving farmer groups and processors. She also facilitated the establishment of women farmers/processing groups in the Assin South District.

Due to her love for the job, Mabel was trained in 2017 as a plant doctor in the Assin South District, where she organised plant clinics to diagnose plant health problems. She has also trained many farmers and processors, as well as extension agents on food-based nutrition, food safety, value addition and gender mainstreaming. She is also a cassava processor who processes cassava chips into 'Kokonte' powder.

In recognition of Mabel's hard work, she was awarded the central region best extension officer during the 5th 2019 National Farmers Day celebrations.

Currently, she is the central regional officer in charge of Women in Agriculture Development at the regional department of Agriculture. She is married with three children.

1. What training and activities did you facilitate for WACOMP targeting the Cassava Value Chain and clusters?

I have trained Department of Agric staff in the Assin South District on good manufacturing practices, quality standards and registration procedures. I have also trained the WIAD officers from the MMDAs in the central region. I have also organised a stakeholders forum and training on Good manufacturing practices, quality standards and FDA registration procedures for cassava processors, and farmers in close collaboration with FDA and the Ghana Enterprise Agency in the Central region.

Besides this, I have provided additional training for cluster members in the Central region on Ghana Enterprises Agency (GEA) and Food and Drugs Authority (FDA) registration processes, to boost their competitiveness.

2. How many women beneficiaries have you trained under WACOMP?

I have trained about 40 women beneficiaries under the WACOMP – Ghana project in the Assin South District and the central region as a whole.

3. How many farmer groups have you supported in collaboration with WACOMP?

I have supported four farmer groups: Dosi cassava processors, Dannes Anointed Enterprise, Teomark Enterprise and Jocha cassava processing groups all in the Assin South District in the Central region.

Cont'd from pg.16

4. How is capacity building enhancing the competitiveness of beneficiaries especially those who benefitted from the cassava Sub contracting Matching Scheme value chain activities?

I have so far worked with Tropical Starch cassava processing company, to enhance their quality and food safety knowledge and skills.

The company has learnt and applied the knowledge acquired and, through the Sub-Contracting Matching Scheme, has been able to develop various cassava derivatives for the local and international market, respecting strict food safety measures.

5. What would you recommend for future capacity-building activities targeting cassava farmers and food processors?

I would recommend for processors, training on:

- Skills in the development of improved and attractive packaging from locally available materials;
- Occupational health and safety practices; waste management and environmental conservation.

For both farmers and processors:

- Knowledge and understanding of efficient and effective value chain governance;
- Effective use of ICT to identify and develop sustained linkages with potential and existing actors on the cassava value chain;
- Good Agricultural Practices;
- Records keeping and financial skills.

6. What is your general impression of the WACOMP cassava value chain activities in terms of the technology and collaboration with the MoFA?

I am familiar with Tropical Starch Company Ltd at Abura Dunkwa. The processing operations are highly mechanized because of the support from the project and are generally impressive.

From this point of view, I think the Ministry of Food and Agriculture (MoFA) and WACOMP's collaboration in the cassava value chain are impacting positively on the value chain actors. I would recommend deepening this fruitful collaboration in the future.

7. What are your observations about quality and technical knowledge in the Ghanaian Cassava value chain?

a. There is considerable improvement in the quality and commercialisation of different processed cassava products, such as high-quality cassava flour, fufu, improved 'kokonte', gari, fortified gari, tapioca, starch, industrial bonding material, etc.

b. However, the quality of these products could be further improved if improved and approved agronomic practices would be strictly followed by farmers. Cassava is still grown by many farmers as a traditional subsistence crop, while more attention should be paid to improved varieties that could ensure sustainable yields.

c. Value chain linkages are weak due to poor value chain governance and dialogue among different actors should be improved.

8. What would you recommend to further strengthen cassava SMEs and better position them in the international markets?

For strengthening cassava SMEs' capacity to penetrate new markets, I would recommend focusing on the following areas:

- Development of local cassava crop budgets;
- Prepare adjustable business plans that take into account physical and socio-economic environmental changes;
- Skills in negotiation;
- Knowledge and understanding of international and national trade laws.

Compete

Cluster Management Organization Training Programme



Representatives from various cluster management organisations in one of the virtual class sessions

To contribute to innovation and ensure Inclusive and Sustainable Industrial Development (SDG 9), the project launched Cluster Management Organizations (CMO) strengthening Programme is in the third phase

How do Cluster Management Organizations enhance their competitiveness to be relevant?

On the 3rd of August 2022, WACOMP-Ghana started a dedicated training programme to strengthen the Ghanaian existing Cluster Management Organizations (CMO).

The objective of the training is to support existing CMOs to develop collective actions and keep track of their collective

action plans and results, as well as to improve their branding and marketing strategies to become more visible.

At the end of the training course that will last from August to December, Ghanaian CMOs will have enhanced their capacity and become more efficient, being able to deliver improved services to clusters and cluster member companies.

Compete

127 Farmers in Asuogya Cooperative Trained in Good Agronomic Practices



Mr. Yaw Sakyi , Head of the Asuogya Cooperative inspecting a cassava harvest

Within the Sub-Contracting Matching Scheme provision, the Asuogya Cooperative Agro Processing Company Limited managed to enhance the competitiveness of the cooperative's members.

127 farmers were trained in Good Agronomic Practices and standard processing techniques, to increase the income levels of the involved actors, out of which 85% are women.

The focus of the intervention aimed at strengthening the leadership of the cooperative, increasing production and acquiring suitable land for cultivation as well as strengthening the financial and records-keeping knowledge of the value chain actors.

The cooperative was also supported to add extra value to

cassava tuber and develop a variety of different products (such as gari) as well as re-use cassava waste to produce by-products such as feed for ruminants and herbicide.

Last but not least, the intervention also targeted the packaging and branding of cassava-based products and focused on promoting health and safety along the value chain and during the processing and warehousing phases.

Good Agronomic Practices have been practised by 60 out of 72 farmers trained (which represents roughly 83%).

By analyzing the storage conditions of products it had been noted that 96 out of 125 processors trained now securing adequate warehouses (77% of the trained farmers).

Compete



Cont'd from pg.19

A significant portion of the processors has adopted improved health and safety, and sanitation principles within their business with 83% in the process of acquiring certifications from the EPA and FDA.

Additionally, 24 processors have acquired knowledge and skills on how to make other products from cassava such as cookies and bread.

Packaging and branding of the products have improved significantly through the project support – 30 processors have enhanced their packaging with another 22 in the process of acquiring certifications for packaging.

The project has also purchased gari processing equipment for the group - stainless-steel grater, 15Hp Electric motor, 8Hp Diesel motor, electrical installation and tiling and painting of the processing site.

In the end, 45 processors are now equipped for operating and maintenance of the equipment.



Old processing centre of the Asuogya Cassva cooperative



New processing centre of the Asuogya Cassva cooperative with new equipment provided by WACOMP-Ghana



Some of the training sessions in pictures



Compete



Cont'd from pg.20

Feedback on Project Support from Asuogya Cooperative



Madam Susana Frema, Member of the Asusogya Cooperative, WACOMP - Ghana Beneficiary

A 52-year-old Madam Susana Frema, a single mother of four who lives in Asueyi in the Techiman North District shared a feedback on the support from WACOMP :

'I've been in the cassava processing industry for 20 years, but up until I went through the WACOMP project's training, I had never given any thought to how to choose the cassava tubers I ordered, and the variety that could provide me with more gari.

Now that I am aware of the need of entering into contracts with both my suppliers and customers, I am more confident.

The training on the utilization of the by-product of cassava and the value addition to cassava has added a new stream of income to my original gari income has raised my financial ability. I have raised money from what we used to call 'waste' after peeling and dewatering the mash from the cassava.

Similarly, I was not keeping any records, be it financial or operational, so the institutional memory was not there. Thanks to the training on bookkeeping and financial management , I have started keeping records in books and on a computer. My operations are now recorded and traceable!

I have opened a corporate bank account and my cash flow has qualified me for financial assistance to scale up my business and employ more people.

My firm has had orders from all across the country, mainly from senior high schools.

After two years of completing Senior High School (SHS), my kids were home, but I lacked the funds to enroll them in a post secondary program.

I can now comfortably handle them thanks to the orders and formalization of my company's fundamental unit supported by WACOMP - Ghana.

I've been able to use my business for the past year to cover the cost of my two children's tuition at nursing training colleges.

Compete

30 MSMEs Trained in Juice, Jam Formulation & Fruit Dehydration



Beneficiary MSMEs holding their certificates in a group photo with CSIR - FRI and WACOMP team after course completion

As part of differentiating the products issued from the target value chains, WACOMP – Ghana organized a training workshop on fruit juice processing and fruit jam preparation targeting SMEs operating in the mango and pineapple clusters.

With the aim of also, reducing post-harvest fruit losses in Ghana and building the technological capacity of Ghanaian businesses, 30 fruit SMEs participated in the training in standardized fruit juice formulation course at the CSIR-Food Research Institute from 29th August to 1st September 2022.

Mr. Frank Kwesi, WACOMP - Ghana Cluster and Networking Expert for fruits declared that the training was specifically designed to transfer improved technologies for the production of fruit juice, jams, dehydrated fruits and other fruit-based products to processors, entrepreneurs and other beneficiaries.



Mr. Kwesi further explained: “WACOMP is encouraging the production of value-added products and supports producers to put in place best practices and develop processing manuals and guides to improve fruit processing in the target clusters”.

Over the past decade, a more than tenfold increase in fruit production has been recorded in Ghana. In 2017 alone, fruits accounted for 15% of total agriculture sector export revenue.

Yet, a significant fraction of this harvest, which contributes to income, food and nutrition security, is often lost.

A postharvest loss of 30% is estimated for mangoes, pineapple and other fruits grown locally. mainly due to agronomic challenges, storage, and transportation, among others.

Given the effect of these losses on the livelihood of producers, and the overall economy of the country, it is important to increase processing and value addition opportunities and value addition to these crops to promote sustainability along the fruit value chain.

Conform

WACOMP and PPEDCO Success Against Bacterial Black Spot



An officer of PPEDCO spraying a mango farm to prevent diseases

Within the Sub-Contracting Matching Scheme provisions of WACOMP-Ghana, the Plant Pests and Diseases Control Company Limited (PPEDCO) have trained and provided technical farm assistance on agronomic practices and plant protection techniques for the efficient control of Bacterial Black Spot (BBS) and fruit flies.

By the end of June 2022, PPEDCO has managed to train and equip the Supervisors and Gangs of PPEDCO with the needed skills and technical knowledge in agronomic practices and plant protection techniques, to ensure efficient control of Bacterial Blackspot Disease (BBS) and Fruit Flies.

The application of this knowledge and skills have resulted in the production of heavy yields of good quality mangoes on 18 of the project farms.

Successful intervention's outcomes:

Increased income of the Mango farmers: Eighteen out of twenty of the project farmers are expecting a minimum harvest of 5 tons per acre of good quality fruits from an average of 1.4 tons per acre. The expected harvest would be sold at Ghc 2,200 Ghana cedis per ton .

The cost of maintenance per acre was Ghc 4,100.00 per acre, this implies that each farmer would be earning an average of Ghc 6,900.00 per acre as against their average earnings of Ghc 1,780 per acre before the project intervention. This represents an increased income of 287% thanks to the project intervention.

Trained and coached farmers have also been linked to markets – exporters and processors to reduce postharvest losses. These include companies such as Ababio Express, Bomarts, HPW Fresh & Dry and Blue Skies, which are all involved in the mango processing business.



Conform

Cont'd from pg.23

Improved quality of the mangoes produced for better nutrition:

Diseases and pests on all the project farms except for one have been controlled with only Agro-Chemicals on the Environmental Protection Agency approved list. Therefore, fruits are very safe for human consumption.

Increased jobs in the mango production industry and therefore more employment:

The project has generated permanent employment for 70 young men in pruning and spraying gangs.

The project assisted PPEDCO to employ and train 30 additional Gang members thereby increasing PPEDCO Gang membership from 40 to 70, i.e. increase in the workforce of the Agency by 75%.

The capacity of PPEDCO Staff was enhanced in the management of BBS and fruit flies :

All the supervisors and Gangs of PPEDCO have been adequately trained for the job of performing efficient plant protection services to mango and cashew farmers.

The Kintampo Mango Farmers Association's membership consists of about 325 mango growers cultivating 4,199 acres in all.

The BBS and fruit fly presence has a strong impact on the yield and puts the Association's commercial prospects in jeopardy. Thanks to the PPEDCO's training, the Association managed to contain the negative effects of the pest on the yield and could maintain and increase its sales and revenues.

Technical Capacity of Mango Farmers Enhanced:

Mango farmers within the catchment area of PPEDCO have been well trained in Good Agricultural Practices (GAPs) in Mango Production, Quality Mango Production Standards that meet the international fruit production standards and in marketing skills.



Some of the mango farmers supported by PPEDCO interacting with project team during a monitoring visit

Testimonials



Mr. Matthew Kenneth Adom, Mango Farmer:

"With PPEDCO intervention, my yield climbed, rising by 4 tons to an average of 9 tons per acre.

For instance, in 2021 an acre at one of my two plantations produced 11 tonnes of production. I had an excellent harvest the previous year. I harvested an acre at 11 tonnes."

Apart from his 25 acres in Ejura, Kwame Owusu also owns a two-acre mango farm in the Kintampo south.

He is pleased with the quick outcomes:

"All the diseases have gone. The most dangerous one is the BBS, it has been exterminated. None on it, at all. I believe I am going to have a very good harvest."

Other beneficiaries, Agnes Gyamea and Mary Tweneboah are expecting to harvest at least 6 tons per acre.

The prevailing market price is 2,200.00 Ghana cedis per ton, therefore both of them are expecting an income of 18,200.00 each from their 2-acre farms respectively.

Conform //

GSA Cosmetics Staff Trained on Internal Auditing



GSA Cosmetics Laboratory Analysts with Mr. Charles Kwame Sackey, WACOMP - Ghana Chief Technical Advisor (5th right), Mr. Frederick Gyamera Owusu, WACOMP - Ghana National Quality Expert (1st right), Dr. Martin Adarkwa Yiadom, Head of Cosmetics, Forensic and Drug Laboratories, GSA (4th right) and Mr. Michael Eshun, IRCA Trainer (2nd left)

From 30th May to 1st June 2022, as part of WACOMP – Ghana’s commitment to the provision of Internal Audit training for Cosmetics Laboratory Quality Management Systems (ISO / IEC 17025:2017), a three-day training was organised for the staff of the Ghana Standards Authority (GSA) Cosmetics Laboratory.

The objective of the training is to provide technical knowledge and support to ensure that SMEs manufacturing cosmetics and personal care products in Ghana are compliant with market requirements and internationally recognized standards.

This activity also aimed at increasing the number of GSA pool of Internal auditors capable of auditing the cosmetic production processes and improving the quality of testing services of the GSA cosmetic laboratory, based on ISO/IEC 17025:2017 Internal Auditor Course.

The three -day on-site training facilitated by IRCA-certified trainers and course examination of the participants was held at the WACOMP Ghana project office, in Accra.



IRCA Trainer, Mr. Michael Eshun (standing) speaking during one of the training sessions

Conform



Feedback on Internal Audit Training



**Emelia Mensah, Ghana Standards Authority (GSA),
Cosmetic Laboratory Analyst:**

“ISO 9001 training was very educative and informative, we got to know and improved our knowledge of the standard.

Understanding the principles, processes and techniques used for the auditing of the Laboratory Management Systems and process requirements of ISO 17025:2017 standards and ILAC guides has been made easier, thanks to UNIDO and to WACOMP Ghana!”



**Jennifer Yeboaa, Ghana Standards Authority (GSA),
Cosmetic Laboratory Analyst:**

“We learnt about the interrelationships of ISO 9001 and ISO/IEC 17025 standards and the framework relevant to a laboratory Quality Management Systems (QMS).

I can confidently say planning, conducting, reporting, and following up on an audit in accordance with ISO 19011 and through analysis of ISO / 17025 has been made easier”



Conform //

WACOMP - Ghana Engages 150 Students on Food Safety



Mr. Frederick Gyamera Owusu , WACOMP - Ghana Quality Infrastructure Expert speaking at the seminar

On 17th May 2022, WACOMP – Ghana engaged 150 final-year students from the Department of Food Science and Technology of Kwame Nkrumah University of Science and Technology (KNUST) in Kumasi on the opportunities and challenges of Food Safety Management and Quality Assurance in Industry.

This is part of Culture for Quality activities implemented by WACOMP – Ghana aimed at raising awareness of quality principles and involving youths in Quality Assurance, through a better understanding of the HACCP implementation and HACCP flexibility.

Conformity to standards, product regulation and product safety have become key considerations influencing the choices of today’s consumers.

Quality assurance and Food safety programmes are designed to minimize the risks associated with production and to improve product quality, avoid contamination and improve efficiency, among others. They provide guidelines and ensure that products are consistently produced and controlled according to prescribed quality standards, making the final products fit for purpose and safe for consumers.

Mr. Frederick Owusu Gyamera, National Quality Infrastructure Expert of WACOMP–Ghana took the students through the various standards developed by the project, the benefits of all the ISO standards guiding the quality infrastructure and the challenges and opportunities of food safety management and quality assurance in the industry.

Conform

63 Laboratory Analysts Trained in ISO 17025



Group photograph of participants with their certificates behind seated Facilitators , Mr. Fred Gyamera Owusu, WACOMP Ghana National Quality Expert (Left) and Madam Abena Osei , Project Coordinator , GQSP - Ghana (Right)

On the 19th of August 2022, 63 Lab Analysts from 20 different laboratories in Ghana received their certificates after successfully completing the EN- ISO / IEC 17025: 2017 course.

Madam Abena Safoa Osei, Chief Technical Advisor and Project Coordinator for the GQSP in Ghana and one of the main trainers, said the training was historic because it benefitted not only the focused testing laboratories of UNIDO but other equally important testing laboratories in Ghana.



Madam Osei said: "It is a major achievement for UNIDO in terms of impact and also for the beneficiary laboratories as they can now demonstrate compliance with global Quality Infrastructure (QI) markers."

Mr. Frederick Gyamera Owusu, UNIDO WACOMP- Ghana's National Quality Infrastructure expert and the second main trainer highlighted how important it is for UNIDO to support a

sound Quality Infrastructure System, for the country to achieve compliance with international standards and demonstrate accurate measurements.



Mr. Gyamera stated: "Today it is widely acknowledged that one of the first steps in facilitating acceptance of foreign-generated test results happens through accreditation, using an agreed set of general criteria for the competence of testing laboratories and we proudly acknowledge the results achieved by UNIDO in Ghana in this field!"

Beneficiaries were from Ghana Standards Authority (GSA), Food and Drugs Authority (FDA), Kwame Nkrumah University of Science and Technology (KNUST) Laboratories, COCOBOD – Quality Control Company, Ghana Atomic Energy Commission, National Nuclear Research Institute (NNRI), Radiation Protection Institute, and the University of Cape Coast Laboratories.

Conform //

1D1F Companies Strengthened in Good Manufacturing Practices



Participants from various 1D1F factories across the country in a group photo

WACOMP-Ghana, in close cooperation with the Ministry of Trade and Industries (MoTI) and the 'One District One Factory' Secretariat, organized a two-day quality assurance training for companies benefitting from the 'One District One Factory' programme.

The aim of the training was to build capacity in Food Safety, Quality standards and Good Manufacturing Practices (GMPs). A total of 30 selected Production Heads and Quality Assurance Officers from 1D1F factories across the country took part in the training.

Mr. Frederick Gyamera Owusu, National WACOMP – Ghana National Quality Infrastructure Expert, highlighted how conformity to standards, product regulations and product safety have become key considerations influencing the choices of today's consumers.

Many markets require that products entering the country of sold in the market demonstrate to have acquired certain certification, quality or at minimum, be registered by national conformity bodies. This has a direct effect on the SMEs competitiveness and capacity to penetrate markets and maintain a competitive advantage.

Mr. Owusu explained that the training to improve quality, hygiene and efficiency of 1D1F enterprises will impact the quality and safety of final products manufactured by the factories, as GMPs are designed to minimise the risks associated with production and to improve product quality.

Mr. Charles Kwame Sackey, Chief Technical Advisor of WACOMP - Ghana revealed that UNIDO and EU collaboration with MoTI and the 1D1F Secretariat to train trainers in quality assurance will further sustain the future of manufacturing processors, particularly for new entrants to improve quality food safety at processing plants

Mr. Kofi Addo, the Chief Commercial Officer and Head of Government's flagship 'One District One Factory (1D1F) Initiative under the MoTI said the 1D1F initiative seeks to transform Ghana's Industrial landscape and so this quality initiative between WACOMP and the secretariat is of key importance to Ghana.

„It is to be considered as a first step to enhance Ghana's competitiveness in the AfCFTA,“ he added.

Connect

Capacity Building on AfCFTA Rules of Origin for SMEs



Group photograph of participants of the AfCFTA 'Rules of Origin' training

Knowing which country to export to and meeting market requirements are crucial for businesses particularly for Small and Medium Scaled enterprises (SMEs).

In this framework, WACOMP - Ghana organized a two-day training workshop for SMEs focusing on "AfCFTA's Rules of Origin for SMEs" and this in Accra, between 20th and 21st July 2022.

The workshop attracted 83 participants from the cosmetics, cassava, fruits, clothing, and textiles value chains.

The objective of the training was to build the capacity of WACOMP SMEs on the Africa Continental Free Trade Area (AfCFTA) Agreement and Rules of Origin, to enable them to take advantage of the opportunities provided by the AfCFTA.

All the participants indicated that the training was educative, interactive, informative and insightful.

Abednego Brandy Opey, one of the participants from the leather value chain, explained that:

"It was difficult to understand what the AfCFTA is all about and what it can bring to an SME. I hear about it in the news but it is not easy to understand. This training has helped me to understand what the agreement aims to achieve, the right countries to source raw materials and how to go about it including taking advantage to trade within the African market"

Abigail Amponsah Addy of Hencky Farms, from the fruit value chain, also stressed:

"I now know what would be the advantages for me deriving from the AfCFTA and I can confidently engage in trade partnerships that would eventually benefit me and other businesses within the African market, thanks to the training."

Churchill Kumadey, CEO of Churchwin Trading from the cosmetics value chain explained:

"I came from Tamale. UNIDO, EU, and WACOMP did a great job putting together this training on the AfCFTA. It gives those of us in the manufacturing industry a very good competitive edge and a good start on how to be able to understand the basic rules we need to master to be able to trade with other African countries."

Connect

Cont'd from pg.30

More Pictures on AfCFTA Rules of Origin for SMEs training



Connect

5th AGI Ghana Industrial Summit and Exhibition



EU Ambassador to Ghana, H.E. Mr. Irchad Ramiandrasoa Razaaly (3rd right) with Trade Minister, Hon. Mr. Alan Kyerematen officially launching the exhibition

WACOMP – Ghana participated in the 5th Ghana Industrial Summit and Exhibition (GISE), alongside other European Union-funded projects in Ghana.

The event was organized by the Association of Ghana Industries (AGI) between August 16th and 18th at the Labadi Beach Hotel, Accra, under the theme: “Investing in Ghanaian Industries to Leverage Opportunities in the Single African Market”, under the auspices of the Ministry of Trade and Industry.

The sector Minister, H.E. Mr. Alan Kyerematen, espoused the government’s commitment to ensure the private sector in Ghana takes full advantage of the single market availed by the Africa Continental Free Trade Area (AfCFTA).

He stressed that the Ministry of Trade and Industry, with support from the Overseas Development Institute (ODI), has completed a comprehensive enterprise audit of 100 companies and 73 out of the 100 audited companies have been earmarked for support to export under the single African market.

Furthermore, he encouraged the private sector operators to reorient their business models to target the African market in order to harness the enormous opportunities available, thanks to the AfCFTA.

The EU Ambassador to Ghana, H.E. Mr. Irchad Ramiandrasoa Razaaly reaffirmed the EU’s shared interest and support to Ghana’s economic transformation and industrialization to achieve the vision of Ghana beyond Aid.

The project used the opportunity offered by the exhibition to share more with the public about WACOMP support for the AfCFTA, MSMEs, Industrialisation and connection to the Sustainable Development Goals (SDGs).



The Deputy Minister of Energy (3rd left) with other AGI executives visiting the WACOMP stand

Connect

'This is Ghana Exhibition': Promoting Ghana's SMEs!



The vice President, Dr. Mahamudu Bawumia visiting, 'Jozy Snacks' at the European Union WACOMP Stand to interact with the SMEs

The SMEs supported by WACOMP – Ghana had the chance to exhibit at the 'This is Ghana' Exhibition, alongside other entrepreneurs directly supported by the European Union.

The EU supported the fair as part of a strategic goal of Joint Programming in Ghana, to complement Ghana's economic transformation plan, and to boost sustainable strategic investments, job creation and private sector development.

Madam Ruth Charlene Guribie, SAVA Shea Cosmetics was excited the European Union through WACOMP – Ghana gave her and other MSMEs the opportunity to be part of the 'This is Ghana' exhibition and helping MSMEs businesses to grow and hand holding them to success.

She affirmed that the European Union support gave them the right publicity platform for her brand.

She added that the rains could not stop customers from patronizing her products since the publicity for the event was great compared to other exhibitions they have attended in the past.

Madam Josephine Oduro – Boateng, CEO of Jodacy Plus and

producer of Jozy Snacks in the fruit value chain, also confirmed that sales were good in spite of the wet weather and her company has sold more than expected.

She further said in gratitude that WACOMP's support for the growth of her business over the years have been tremendous as the project provided her with another bigger platform to network with other entrepreneurs, showcase her products and to sell.

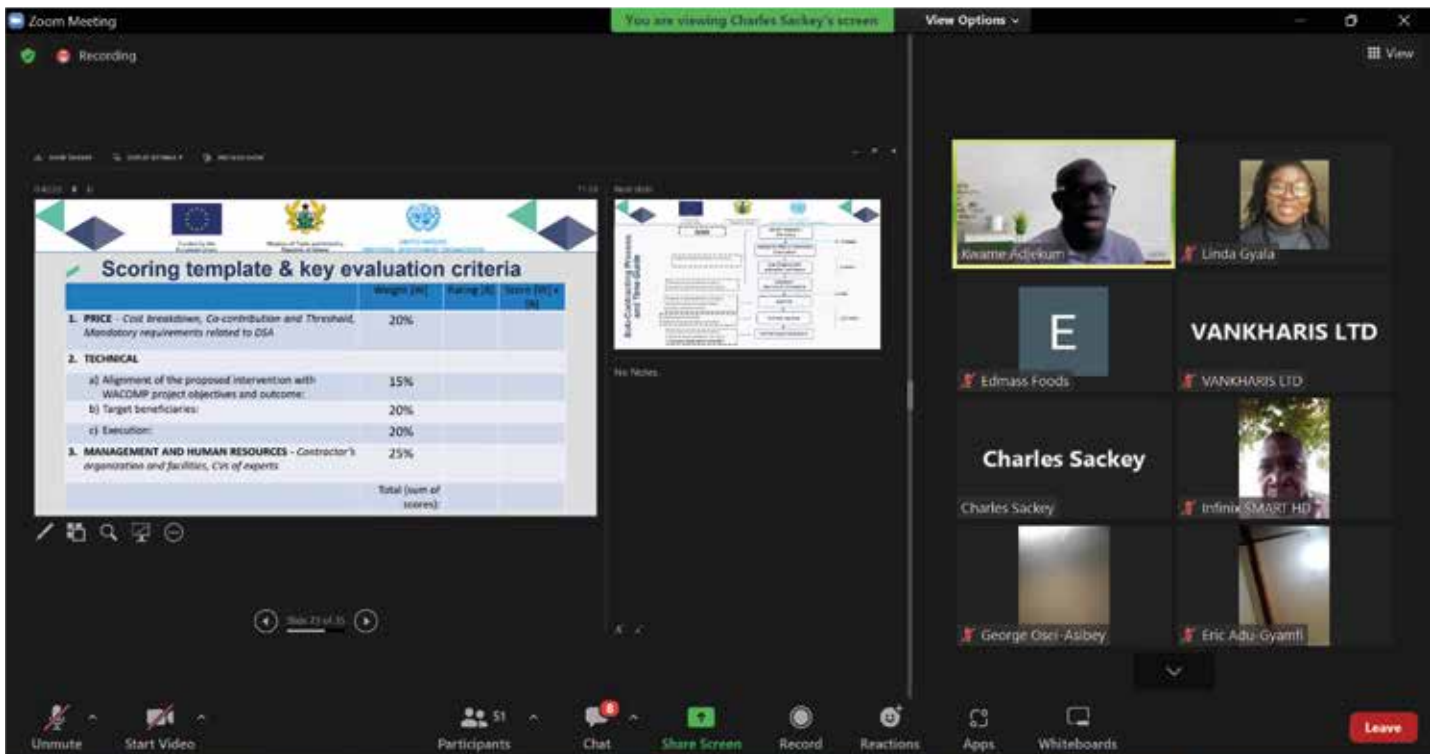
Madam Charity Adupong, Meannan Foods from the cassava value chain also added that the training from WACOMP for her cassava processing businesses made it possible to also showcase her quality products at the exhibition.

Madam Adupong was confident that the training for Good Manufacturing Practices provided by WACOMP made it possible for her and the 44 smallholder farmers in her district to now have a ready market for their farm products.

She added that the opportunity by the European Union through WACOMP to exhibit gave them the exposure to their brands and the opportunity to network and sell.

Credit

6th and Last Call of the Sub-Contracting Matching Scheme



The 6th call of Sub - the contracting Matching Scheme was launched on the 1st of July 2022.

29 bids were received by the WACOMP-Ghana team and 20 proposals have qualified for a full evaluation by the project. The call for proposals is part of the Axis 5 - Credit and offers partners, institutions, associations, and clusters within the target value chain the opportunity to bid for a co-contribution up to a maximum of 40,000 Euros.

Bidders are expected to co-finance 20% of the total amount of the subcontracts, which should be complementary to the project intervention.

The final evaluation by the Evaluation Sub-Committee, constituted by MoTI, the EU, and UNIDO will take place on 7th September 2022, and contracts are expected to be signed with the service providers by the latest November 2022.

Credit

Bridging the Information Gap of SMEs on Accessibility to Finance



Access bank team taking participants through available financial options for MSMEs offered by the bank

Financial access is critical for the growth of SMEs.

It allows entrepreneurs to innovate, improve efficiency, expand to new markets, and provide millions of jobs.

Yet, in developing countries like Ghana, the majority of SMEs are unable to acquire the financing they need to reach their potential, because of their lack of knowledge of the financing opportunities and schemes available.

To raise awareness of the available schemes, WACOMP – Ghana invited Access Bank to share available information on credit and loan support offered to SMEs.

Mr. Charles Kwame Sackey, Chief Technical Advisor of WACOMP – Ghana, stressed that the financial awareness support session with Access Bank will help reduce the financial information gap that SMEs currently experience and should provide easy information to entrepreneurs on lending products and policies designed to provide SMEs with the financing they need to grow and innovate.



Voice

From the field

Mrs. Mabel Akoto Kwudzo
CEO of Okata Farms

„There is nothing a woman can not achieve with determination. All you have to do is believe in your capabilities.“

Okata Farms started as an N.G.O with the name practical emergency aid services helping the vulnerable to establish small farms and helping people living with HIV/AIDS in the Volta Region from 1999 to 2005.

Compete

In 2005 the NGO started a farm to help rural women who did not have access to land and changed the name to Okata Farms.

It then became a sole proprietorship until 2017, when it was also converted into a limited liability company.

The name 'Okata' stems from the name of a stream that passes through the farm in Likpe Agbosome in the Oti region, a special stream that never dries up.

Okata farms have expanded since the beginning of the activities and it now employs 32 permanent workers, that are supported, and at the peak of the season, we employ over 500 casual workers.

Mabel Akoto Kwudzo, the Okata Farms' CEO explained said that she resigned as a psychologist to be a farmer when she realized the great potential of the land in the region for cassava production and the impact this could have on women's revenue.

She started promoting cassava production and decided to grow as many acres of cassava as possible and introduce women to the possible processing of the roots to add value to the harvesting.

Okata Farms now process gari, cassava dough, kokonte (cassava flour), cassava chips, starch, tapioca and ethanol.

This has provided many women in Oti region with jobs and sustainable sources of income for their livelihoods.

Awards:

"I have been adjudged the district best cassava and rice farmer for Nkwanta North in 2013 and again then in 2015.

Besides this important recognition, I also won three awards: regional best agro-processor for Volta Region, 2015, national best agro-processor (small scale), and 2015 the silver award from the Ministry of Trade and Industry in Agri-business.

In 2020, I also won the best female "agripreneur" award which was celebrated during international women's day".

Community Impact:

With the support of WACOMP – Ghana, we could work with 3,000 women out-growers, covering 30 communities in the Oti region.

All these women groups have been trained in environmental awareness and have been taught how to use graters, pressers, dryers, hummer mills and good packaging.

This will enable them to improve their products and enhance the quality of their cassava products, to be able to tackle the local and international markets.

Through WACOMP – Ghana's support we have done a lot in terms of Good Agriculture Practices and food safety measures.

Compete



Cont'd from pg.37

I expect that WACOMP will be able to further support us and enlarge the range of products we can produce to differentiate our business.

I believe that innovation, digital and technology skills are essential skills farmers must have in these times to be able to monitor our business even remotely.

To make agribusiness more profitable and accessible for women in Ghana, banks should

be ready to support agro-processors with needed types of equipment and working capital.

In this field, it is great to see that the WACOMP –Ghana is also very active in strengthening SMEs and farmer groups in bookkeeping, financing and strengthening the dialogue and exchange with financial institutions to help access credit facilities.



AT A GLANCE

Donor: European Union	Implementing Agency United Nations Industrial Development Organization (UNIDO)
Duration: 48 months	Government co-ordinating agency Ministry of Trade and Industry of Ghana (MoTI)
Budget: 6,350,000 EUR	EU is contributing a total of 6,200,000 EURO with other funding support of 150,000 EURO from UNIDO

WACOMP GHANA'S CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS (SDGs)



WACOMP REGIONAL INTERVENTION

West Africa Competitiveness and Quality Infrastructure Project

The value chains identified in the EU action document for regional value chain development and upgrading include:

- Mango
- Cassava
- Textile and Garment
- Information, Communication and Technology (ICT)

Each of these value chain are identified as relevant for several ECOWAS member states and will be thoroughly reviewed during the inception phase of the project for their regional development potential.



Ghana Competitive News



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The Delegation of the European Union to Ghana is part of the European Union External Service and is one of the more than 130 Delegations throughout the world. The Delegation has the status of a diplomatic mission and officially represents the European Union in Ghana.

For More Information, visit: https://eeas.europa.eu/delegations/ghana_en



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INDUSTRIAL DEVELOPMENT ORGANIZATION

Implementing Agency: UNIDO

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Its mandate is to promote and accelerate sustainable industrial development in developing countries and economies in transition and work towards improving living conditions in the world's poorest countries by drawing on its combined global resources and expertise.

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Ministry of Trade and Industry
Republic of Ghana

In Partnership with Ministry of Trade and Industry (MoTI)

The Ministry of Trade & Industry is the supporting government agency of this programme and the lead policy advisor to the government on trade, industrial and private sector development with responsibility for the formulation and implementation of policies for the promotion, growth and development of domestic, international trade, and industry.

For more information, visit: <http://moti.gov.gh>

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The West Africa Competitiveness Programme aims to support a number of selected value chains at national and regional level to promote structural transformation and better access to regional and international markets, while taking into account social and environmental concerns. The WACOMP consists of one regional component and sixteen national components (15 ECOWAS Member States and Mauritania)

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