

Ghana Competitive News

2024 Edition: Issue No.016 (August – December 2024)

A Quarterly Newsletter of the
West Africa Competitiveness
Programme (WACOMP) - Ghana

Learn more about
Janet Gyimah - Kessie :
**Adding Value to Cassava
and Enhancing Exports**

.. featured in, 'Voices from the field' P. 16 - 34

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Facts about WACOMP

WACOMP is a partnership initiative between the Economic Community of West African States (ECOWAS) and the European Union (EU)

It has a bearing on regional economic integration and highlights a commitment to the Economic Partnership Agreement (EPA) between the EU and West Africa.

The overall objective of the project is to strengthen the competitiveness of West Africa and to enhance the ECOWAS countries' integration into the regional and international trading system, including the newly established African Continental Free Trade Area (AfCFTA).

It seeks to improve the competitiveness of Ghanaian exports with a focus on three main value chains – cassava, fruits (mango and pineapple), cosmetics and personal care

products through enhanced value-addition, low carbon sustainable production and processing aimed at increased access to regional and international markets.

The project, launched in March 2019, embraces the vision of the Third Industrial Development Decade for Africa (IDDA III) and is also aligned to UNIDO's mandate of fostering Inclusive and Sustainable Industrial Development (ISID).

WACOMP is funded through a EURO 120 million contribution from the Regional Indicative Programme (RIP) for West Africa (2014 – 2020) under the 11th European Development Fund (EDF).



➔ WACOMP'S Overall Objectives

Specific Objective 1



Improve the performance, growth and contribution to industry, regional trade and exports of selected Value Chains

Country level

- Competitiveness at firm level is improved, especially through the Cluster's approach.
- Intermediate organisations of the selected VCs are strengthened and service delivery to SMEs is improved and expanded (quality standards, new green solutions, market access, etc.).

Regional level

- Better regional linkages among selected VCs actors are promoted and key regional intermediary organisations are supported.
- Regional quality infrastructure system is strengthened, with a view to promote environmental issue.

Specific Objective 2



Improve the climate for business at national and regional levels

Country level

- Regional policies in favour of competitiveness are mainstreamed in the country and help enable a business-friendly environment.

Regional level

- The regional policy and framework to improve competitiveness are harmonised, formulated and monitored.
- The capacity of the ECOWAS and UEMOA Commissions and Member States to successfully manage, coordinate and monitor the programme is strengthened.

WACOMP in Ghana

In Ghana, the EU is contributing a total of 6,200,000 EURO with other funding support of 150,000 EURO from UNIDO making a total of 6,350,000 EURO of donor fund.

The programme is implemented by the United Nations Industrial Development Organization (UNIDO) in coordination with the Ministry of Trade and Industry (MoTI).

LOGIC OF INTERVENTION

OBJECTIVE

The export competitiveness of the Ghanaian economy is strengthened through enhanced value-added, low carbon, sustainable production & processing, and access to regional and international markets increases.

PROGRAMME'S EXPECTED RESULTS

SMEs and intermediate organizations of the 3 selected value chains - Fruits, Cassava and Cosmetics & Personal-Care Products - have increased capacity to produce quality products integrated into the global value chains and acceptable to the regional and international markets.



Improved African Black Soap Formulation Training



WACOMP Improved African Black Soap formulation training

As part of targeted interventions aimed at empowering SMEs in the cosmetics sector and unlocking their export potential, the Middle Belt of Ghana Cosmetics Cluster from September 24th to 26th organized a training program on improved African Black Soap formulation in Kumasi.

The Middle Belt Cluster consists of businesses engaged in the production of cosmetics and household chemicals in the Ashanti, Bono, and Ahafo regions.

Participants were instructed on the practical requirements of Good Manufacturing Practices (GMP), product standards, and the use of simple yet effective equipment and techniques to manufacture black soaps that meet industry standards.



„Participating in this African Black Soap formulation training was a pivotal moment for Nkupa Essentials. The knowledge and techniques shared during this program not only enhanced my expertise in black soap formulation but also inspired me to establish my own African Black Soap factory. This training encouraged me to further develop my vision, leading to the creation of a dedicated facility for producing high-quality African Black Soap crumbs for formulators. Nkupa is now well-positioned to provide consistent, premium raw materials while promoting sustainable practices. I am excited to see Nkupa Essentials grow into a trusted partner. Thank you, UNIDO-WACOMP, for this invaluable opportunity,“ confirmed Ms. Lydia Safoa, Founder of Nkupa Essentials Enterprise.

African Black Soap Formulation Training in photos





Official Launch of Southern Ghana Cosmetics Cluster and Branding Conference



Members of the cluster with other participants in a group photo after the event

A well-developed marketing strategy that effectively integrates both branding and e-marketing is crucial for cosmetics entrepreneurs seeking to thrive in the dynamic beauty industry of today.

The landscape is ever-changing, and understanding these elements is vital to achieving success.

Throughout the years, WACOMP-Ghana has actively engaged in a variety of training initiatives aimed at empowering its beneficiaries, particularly those in the cosmetics sector.

In light of this commitment, a specialized training session on leveraging branding and e-marketing strategies has taken place in Accra on 3rd October 2024, as part of the official launch of the Southern Ghana Cosmetics Cluster.

This conference gathered experts in the fields of branding, packaging, marketing, and standardization, to review product samples from participating entrepreneurs to ensure that these entrepreneurs not only adhere to best practices but that they meet international standards.

In addition to the training and reviews, the event also celebrated the officialization of the Southern Ghana Cosmetics Cluster and recognized the newly inducted executives to the audience.

Their leadership is expected to drive further growth and innovation in the cosmetics sector, contributing to the collective goal of enhancing the competitiveness of Ghana's beauty industry on a global scale.

Compete

WACOMP Digital Showcase on E-Marketing Interventions



Ms. Sarah Carroll, UNIDO International E-Commerce expert facilitating the event

On 15th October 2024, WACOMP-Ghana hosted a vibrant and informative digital showcase session that brought together selected members from various cluster groups in the cassava, cosmetics, and fruit value chains.

This engaging session served as a platform to highlight the remarkable digital and e-commerce journeys undertaken by these participants during project implementation.

One of the key speakers, Ms. Gigi Rose Mann, the Marketing Manager at R&R Skincare, captivated the audience by sharing her expertise in utilizing Search Engine Optimization (SEO) to significantly boost sales on their website.

She provided valuable insights into leveraging various e-commerce platforms, including Shopify, Etsy, and Jumia, illustrating how these tools can empower businesses to reach broader markets.

Another highlight of the event was Mr. Churchill Kumadey, the Chief Executive Officer of Churchwin, who inspired attendees with his practical advice on initiating and effectively scaling an e-commerce business.

He shared his experiences navigating platforms such as Amazon, eBay, and Etsy, emphasizing the importance of starting small and cultivating growth over time.

The session also featured an interactive peer discussion on global selling success, facilitated by UNIDO International E-commerce expert Ms. Sarah Carroll.

Participants had the unique opportunity to engage in a dynamic exchange of ideas and to pose questions regarding the challenges and strategies for developing digital-focused small and medium-sized enterprises (SMEs) in the future.

Compete //

WACOMP – Ghana Closing Ceremony



WACOMP closing event group photo

On October 16th, the UNIDO-WACOMP Ghana project team, along with stakeholders and beneficiaries, gathered in Accra to celebrate the remarkable achievements of the EU-funded project for Ghanaian SMEs over the past five years.

Using UNIDO’s transformative 5 Cs technical approach for competitiveness—Coordinate, Compete, Conform, Connect, and Credit—over 48,000 Small and Medium-Sized Enterprises (SMEs), including more than 31,000 women-owned businesses in the cassava, mango, pineapple, cosmetics, and personal care product value chains, have significantly improved their production quality and compliance.

This enhancement has bolstered their competitiveness and increased their ability to access both domestic and international markets.

Throughout this journey, sixteen new standards have been developed and promoted, enhancing the quality of SME products and ensuring better consumer protection.

These collective efforts have led to steady productivity growth, fostered sustainable and inclusive job creation, increased income for beneficiaries, and established a robust

Quality Infrastructure system in Ghana.

With a budget of €6,350,000, the initiative aimed to enhance the competitiveness of the cassava, mango, pineapple, cosmetics, and personal care product value chains.

At the closing ceremony, Mr. Irchad Razaaly, the Ambassador of the European Union to Ghana, stated, **„WACOMP will forever stand as proof that investment in SMEs, agro-business, and private sector development is beneficial for local entrepreneurs, the government, and the people of Ghana, as well as for our partnership with Ghana.“**

Mr. Patrick Yaw Nimo, Chief Director of the Ministry of Trade and Industry (MoTI), emphasized, **“Many Ghanaian enterprises that struggled to compete in global markets and needed guidance for implementing processes and market standards have significantly improved their capacity to produce purpose-fit products that comply with Good Manufacturing Practices (GMPs) and market requirements.“**

WACOMP has developed Sector Export Marketing Plans for the three target value chains and has worked closely with the Ghana Export Promotion Authority to enhance the presence of Ghanaian SMEs in international markets.

Compete

Cont'd from pg. 8

Over 500 market linkages have been established, allowing Ghanaian SMEs to thrive in the digital marketplace and engage in regular exports.

The project has also empowered over 500 SMEs by connecting them with financial institutions to access appropriate and affordable credit schemes, totaling over four million Ghanaian Cedis.

Mrs. Ebe Muschiali, UNIDO Project Manager, celebrated the outstanding results achieved through WACOMP Ghana's innovative approach.

She noted, *"The impact on Ghanaian SMEs has been tremendous and could not have been realized without the invaluable contributions of our national partners and the unwavering support of the Ministry of Industry and the European Union."*

Distinguished entrepreneurs and key partners were recognized with awards for their significant contributions to the project's success.

Watch the project documentary here <https://youtu.be/NZ8xEHgB1o>

WACOMP Closing event in photos



Conform

Celebration of the World Standards Day 2024



Showcasing of the UNIDO supported GSA Cosmetics laboratory during the World Standards Day ceremony

WACOMP – Ghana and the Ghana Standards Authority (GSA) proudly joined the global community in celebrating the highly significant World Standards Day (WSD) on October 14, 2024.

This annual observance aims to elevate public awareness about the crucial importance of standards in our daily lives and their profound effect on various sectors, including industry, health, and safety.

Additionally, World Standards Day serves as a moment to express gratitude to the dedicated experts who work tirelessly to develop, refine, and implement these vital global standards.

During this week-long celebration, the Director-General of GSA, Professor Alex Dodoo, emphasized the urgent need for collaboration amongst stakeholders and the need to work hand in hand with the GSA in addressing Ghana’s pressing environmental challenges.

A variety of engaging activities filled the agenda from October 9 to 14, including a series of educational sensitization sessions facilitated by the GSA’s technical directorates.

These sessions featured in-depth discussions on critical subjects such as the establishment and maintenance of

quality standards, effective management of water quality, and emerging technologies like hydrogen generation, which possess significant potential for mitigating climate change.

Attendees benefited from interactive learning experiences and were encouraged to bring their insights and experiences into the discussions to foster a collaborative atmosphere.

In addition to the informative sessions, participants were offered the unique opportunity to tour GSA-accredited laboratories, where they observed firsthand the rigorous processes involved in testing and verifying compliance with established standards.

These visits provided a tangible understanding of the quality assurance measures in place highlighting the importance of maintaining high standards for products and services in safeguarding public health.

The theme for this year’s World Standards Day, „Shared Vision for a Better World: Standards for the Changing Climate,“ resonated deeply with the current global focus on sustainability.

It underscored the vital role that standards play in addressing critical issues such as climate change, environmental degradation, and the pursuit of sustainable development goals.

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WACOMP – Ghana Manual on Product Information File



Are you aware that having a Product Information File (PIF) is vital for successfully commercializing cosmetic products in the European Union (EU) and the United Kingdom (UK)?

A PIF is not just a formality; it is a comprehensive collection of essential information that demonstrates the safety, quality, and effectiveness of your cosmetic product.

Ready to take your product to the next level? Learn how to create your PIF by downloading the complete manual here: [👉 https://wacompghana.org/publications/technical/...](https://wacompghana.org/publications/technical/...)

Don't miss out on valuable insights—watch the WACOMP - Ghana webinar here: [👉 https://youtu.be/MDwNo5oMfRU](https://youtu.be/MDwNo5oMfRU)

Conform

WACOMP – Ghana Manual on Shea processing



Are you a shea processor eager to elevate your shea butter production to the next level?

Download our comprehensive manual today at [https://wacompghana.org/publications/technical/...](https://wacompghana.org/publications/technical/#flipbook-df_2188/1/)

This invaluable resource has been developed by WACOMP – Ghana in collaboration with the University for Development Studies (UDS) and the West Africa Centre for Water, Irrigation, and Sustainable Agriculture (WACWISA).

Don't miss this opportunity to enhance your craft!

Conform

WACOMP – Ghana Manual on Casava Equipment Fabrication



Are you an artisan or a machine fabricator seeking to improve your craft?

If you process cassava and require dependable, locally fabricated machinery, we have the perfect resource for you!

The WACOMP - Ghana manual offers comprehensive guidance on designing and fabricating a variety of essential cassava

processing equipment.

This invaluable manual is available for free, giving you the tools and knowledge needed to enhance your operations.

Don't miss out on this opportunity—download your copy today: 📄 <https://wacompghana.org/publications/technical/...>



Dear WACOMP Team,

On behalf of the Qualipine Producers Union, including the Chairman, Executive members, and all our members, we want to express our heartfelt gratitude for your support throughout the WACOMP project.

Your backing has made a significant difference, and we truly appreciate your belief in our vision.

The project's success would not have been possible without your generous contributions and guidance.

Your support empowered us to achieve our goals and create a meaningful impact.

Thank you once again for being such a vital part of our journey.

We look forward to staying in touch and hopefully collaborating on future projects.

Sincerely,
Qualipine Producers Union

Conform



“Some common practices in the drying of cassava affected the quality processing of cassava. We were not aware that by drying cassava chips on the ground we were causing contamination and delays in the process. UNIDO dedicated their resources to training my team and my cluster members on Standard Operating Procedures, Good Manufacturing Practices and Good Hygiene Practices and our production improved very fast as well as our capacity”

– Janet Gyimah Kessie
CEO, JOSMA Agro Industries



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Success Stories from the field

Compete



“Thanks to UNIDO’s technical support, our 1-ton capacity solar dome fruit dryer serves the DAMFA mango cluster in the Shai Osudoku district to process new products (dried mango fruit snacks) for the international market and enable year-round processing of fruits. This has contributed to reducing over 40% post-harvest losses during the mango harvesting season and the cluster group has now developed new products that were showcased in Berlin Fruit Logistica 2023. Our newly developed website is also helping us increase the brand presence and sales”

- *Sandra Snowden and Rita Brobey*
Hendy Farms



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Success Stories from the field

Compete



“Mechanization of our farms, introduced by UNIDO-WACOMP Ghana increased our production by 120% and we now sell our fruits directly to multinational fruit processors such as HPW, Blue Skies, Bomart, Agropal West Africa and Nanofood, known for processing fresh cut, canned and dry fruits for the export market.”

- *Qualipine Group*



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Success Stories from the field

Conform



“ Before the standardized GMPs training by WACOMP - Ghana, it was sometimes difficult to get quality and safe sources of large quantities of raw materials to complete my productions on time as it meant having to rely on only a few of them to buy large quantities. Not only did the WACOMP cluster approach facilitate the sharing of tools that positively impacted industrial and economic development through cost-sharing initiatives, but it helped us learn enhanced skills to get the right funding and provided equipment to produce to meet market standards”

*- Francesca Brenda Opoku
CEO of Solution Oasis*



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Success Stories from the field

Connect



“UNIDO created the opportunity for entrepreneurs like me and strengthened my technical and quality skills in developing standardized formulas. The project helped me and thousands of other cosmetics entrepreneurs across Ghana, through the development of TVET curricula, to master and conform with Good Manufacturing Practices (GMPs). The E-Marketing training by WACOMP –Ghana empowered me to make a definitive decision on the best digital and e-commerce plan for Laam Shea and improved my digital presence. Laam Shea received orders all over Ghana, the UK and across the globe for our newly formulated handcraft soaps”

Michelle A. Dassah
Founder and CEO of Laam Shea



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Success Stories from the field

Conform



With UNIDO's support, Ashanti Mampong Ashanti Mampong Cassava Value Chain Association gained new knowledge in climate-smart agricultural production and reduced production time from 2 hours to 15 minutes, registered products at the Food and Drugs Authority (FDA) to gain compliance and enhance product competitiveness in the domestic market”

- AMCVCA Cluster



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Success Stories from the field

Connect



“We have received orders from all across the country, mainly from Senior High Schools that followed up on leads they received from our website after receiving training in branding, packaging, and e-commerce. WACOMP - Ghana “interventions on Good Manufacturing Practices (GMPs) helped also to strengthen our quality requirements processes. This has enhanced our market access to neighbouring countries such as Nigeria, Cote d’Ivoire and Burkina Faso. The cluster also produces Gari for the UK and USA markets. And our women workforce increased to 87.5% receiving daily earnings from just 30%. We currently employ over 530 farmers and labourers in the Asuayi and neighbouring towns in our cluster,”

- Faustina Agyeiwaa Sakyi
Co-founder of Asuogya Cooperative Agro Processing Company Limited



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Success Stories from the field

Compete



“We have achieved a significant 90% reduction in post-harvest losses and entered new markets while also boosting our credibility and consumer trust through the approved standards which also contributed to our success in increasing our revenue by 50%, moving us from making \$100,000 per mango season to \$200,000 per mango season. I am forever grateful to WACOMP Ghana, UNIDO and the European Union for exposing us to the real world of fruit export competitiveness.”

– *Ishmael Boafo*
CEO of KOB Farms



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Success Stories from the field

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“Thanks to the support we received, our cosmetic products are now licensed and duly registered with the Ghana Standards Authority and Food and Drugs Authority. We have also established a documented Standard Operating Procedure (SOP) for cosmetics products, and our accounting and management information system is now structured, making it easier for data capture and processing of inventory and financial reports. I want to express my gratitude to the UNIDO team and the European Union for their support and empowerment of groups like ours in Ghana, and for helping to improve livelihoods in our small way”

– **Hajia Safia Alhassan Andani**
Head of the Pagsung Shea Butter Processors and Shea Nut Pickers Association



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Success Stories from the field

Compete



“I want to extend my heartfelt thanks to the UNIDO-WACOMP team for their comprehensive approach and steadfast support. I am truly grateful for the myriad of opportunities provided and for their belief in the potential of West African cosmetics companies. Their support has allowed us to pursue our dream of empowering communities and creating a sustainable legacy across generations. With the cutting-edge machinery at our disposal, including an oil press machine, a pellet mill machine, and a biomass boiler, we are now capable of producing 5 litres of essential oil and 3 tons of butter each day,”

- Valerie Obaze
CEO of R&R Luxury



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Success Stories from the field

Compete



“The capacity of the PPEDCO spraying teams has been boosted with the acquisition of essential tools and equipment (10 Stihl Mist Blowers and 10 Motorized Pruners) by UNIDO to further improve the company’s ability to provide extension services effectively. We enhanced the workforce of farmers to combat diseases, and as a result, the production of the Kintampo Mango Farmers Association cluster increased from 1.2 tonnes per acre to 5 tonnes per acre”

- Asenso Mensah
Managing Director of PPEDCO



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Success Stories from the field

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INDUSTRIAL DEVELOPMENT ORGANIZATION



“Thanks to the invaluable support from WACOMP-Ghana, the Yilo Krobo Mango Farmers Association (YKMFA) has undergone a remarkable transformation. Our members have been able to tap into lucrative export markets, leading to a substantial increase in revenue. Additionally, we are proud to have certified 150 of our members, significantly boosting our national recognition. Embracing Good Agricultural Practices has not only enhanced our production but also fortified our resilience in the face of challenges. This steadfast support has not only elevated our farming practices but has also laid the foundation for sustainable growth.”

- Jonathan Adabeng
Chairman of Yilo Krobo Mango Farmers Association



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Success Stories from the field

Connect



“UNIDO helped me to take advantage of opportunities around me and this helped me to take my business to the next level. I moved from a local supplier of processed foods to exporting to the international markets, connecting to regional markets, and forming networks and alliances that are benefiting other entrepreneurs in Ghana.”

*- Lily Pearl Asiedu Yeenu
CEO of Lili-Pat Group of Companies*



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Success Stories from the field

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“With the support of WACOMP–Ghana, we now work with over 3,000 women out-growers, covering 30 communities in the Oti region. All these women groups have been trained in environmental awareness and have been taught how to use graters, pressers, dryers, hammer mills and good packaging. Through WACOMP – Ghana’s support we have done a lot in terms of Good Agriculture Practices and food safety measures. This has enhanced the quality of our cassava products and made us reach the local and international markets.”

- **Mabel Akoto Kwudzo**
CEO of Okata Farms



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Success Stories from the field

Compete



“I used to sell my products in poly wraps but thanks to the WACOMP’s training, I now have quality packaging for all my products and, the customers are pleased with the new packaging. Also, after my Masterclass training in cosmetics formulation specially organized by UNIDO, I have been approached by several NGOs operating in the Northern region to train more young girls in handcraft soap making, packaging and high-grade unrefined shea butter and black soap. Not only have I empowered older women in my processing cluster but provided support to over 3000 women in Quality Shea not picking and butter processing in the Gapanyili and Tamale communities.”

- **Hajia Rita Dampson**
CEO, Dampco Ventures and Head of the Bandisuglo Shea Processing Centre



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Success Stories from the field

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“Without UNIDO, Osiru Farm’s aspirations to go global would have been lost amidst the ever-changing market trends and intense competition. In addition to enhancing product quality and safety, the advanced processing equipment provided by UNIDO allows DAMFA to diversify its product offerings, thereby reducing the risk associated with relying on a single product and maximizing the economic potential of our mango harvest.”

*- Rev. Frederick Teye Nartey
CEO and Founder of Osiru Farm Limited*



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Success Stories from the field

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“Jodacy Plus has been a part of the WACOMP-Ghana since 2019 as a beneficiary of the fruits cluster. With all the training and coaching we have received from UNIDO, we have become a world-class brand. We are currently exporting mango snacks and granola, with dried mangoes, and receiving orders through the online marketing platform at <https://www.plendify.com/shop/jozy-snacks>.”

*- Josephine Odurop Boateng
CEO of Jodacy Plus, producers of Jozy Snacks*



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Success Stories from the field

Compete



“Thanks to the training on GAPs and record-keeping through the Mango-Pine project, I can now effectively control pests and safely use pesticides, reducing infestations on my farm. This has significantly increased my mango yield. The farm record training has also helped me keep track of everything that happens on my farm. Based on what I have seen on my farm this season, I can confidently say that I will be able to ‘break’ into a great harvest and increase my revenue. Thanks to WACOMP, UNIDO, EU and CDO.”

*- Elder Ansah
Mango Farmer and Member, Okere Mango Farmers
Association*



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Success Stories from the field

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“With WACOMP’s support, the company was able to complete the FDA registration for nine cassava products: Coconut Gari, Cassava Chinchin, Cassava Chips, Margarine Gari, Soya Gari, Konkonte, plain Gari, HQCF, and Cassava Bread, while two others are undergoing FDA scrutiny (Cocoyam Fufu, and Banku Mix flour). We also received equipment support. I am glad to say that the visibility WACOMP gave me and my products through the stories and promotion attracted interested partners from Nigeria to sign up to learn at my factory. This is making me earn some extra dollars. God bless the whole team of UNIDO WACOMP and the European Union for supporting us.”

- Christiana Akua Adjei
Managing Director of Christaa Agro Ventures



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Success Stories from the field

AT A GLANCE

| | |
|---------------------------------|---|
| Donor: European Union | Implementing Agency United Nations Industrial Development Organization (UNIDO) |
| Duration: 71 months | Government co-ordinating agency Ministry of Trade and Industry of Ghana (MoTI) |
| Budget: 6,350,000 EUR | EU is contributing a total of 6,200,000 EURO with other funding support of 150,000 EURO from UNIDO |

WACOMP GHANA'S CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS (SDGs)



WACOMP REGIONAL INTERVENTION

West Africa Competitiveness and Quality Infrastructure Project

The value chains identified in the EU action document for regional value chain development and upgrading include:

- Mango
- Cassava
- Textile and Garment
- Information, Communication and Technology (ICT)

Each of these value chain are identified as relevant for several ECOWAS member states and will be thoroughly reviewed during the inception phase of the project for their regional development potential.

National components of WACOMP

UNIDO is the Lead implementing Agency
UNIDO in collaboration with other Lead Agencies

Ghana Competitive News



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Funded by the EU:

The Delegation of the European Union to Ghana is part of the European Union External Service and is one of the more than 130 Delegations throughout the world. The Delegation has the status of a diplomatic mission and officially represents the European Union in Ghana.

For more information, visit: https://eeas.europa.eu/delegations/ghana_en



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

Implementing Agency: UNIDO

The United Nations Industrial Development Organization (UNIDO) is a specialized agency of the United Nations.

Its mandate is to promote and accelerate sustainable industrial development in developing countries and economies in transition and work towards improving living conditions in the world's poorest countries by drawing on its combined global resources and expertise.

For more information, visit: www.unido.org



Ministry of Trade and Industry
Republic of Ghana

In Partnership with Ministry of Trade and Industry (MoTI)

The Ministry of Trade & Industry is the supporting government agency of this programme and the lead policy advisor to the government on trade, industrial and private sector development with responsibility for the formulation and implementation of policies for the promotion, growth and development of domestic, international trade, and industry.

For more information, visit: <http://moti.gov.gh>

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Mention of firm names or commercial products does not constitute an endorsement by UNIDO nor the European Union.

This work was implemented by UNIDO as part of the West Africa Competitiveness Programme (WACOMP). The West Africa Competitiveness Programme (WACOMP) is financed under the 11th European Development Funds (EDF). The views expressed herein are not to be taken to reflect the official position of EU or ECOWAS.





The West Africa Competitiveness Programme aims to support a number of selected value chains at national and regional level to promote structural transformation and better access to regional and international markets, while taking into account social and environmental concerns. The WACOMP consists of one regional component and sixteen national components (15 ECOWAS Member States and Mauritania)

www.wacomp.ecowas.int

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